



Pappajohn Entrepreneurial

Certificate: NIACC

Business Division

Credit

16 semester hours

Contact:

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Program Description

The John Pappajohn Entrepreneurial Certificate program is designed for the aspiring student entrepreneur and is ideal for any student who someday would like to own and operate a business of his/her own. Students will be able to explore a new business idea, conduct market research, prepare marketing and financial plans, and learn basic skills on how to own, operate, and manage the business.

Curriculum

ACC-111	Introduction to Accounting
OR ACC-121	Principles of Accounting I
BUS-102	Introduction to Business
BUS-134	The Successful Entrepreneur
BUS-136	Creativity, Innovation, and Opportunity Analysis
BUS-142	Planning the Entrepreneurial Venture
MKT-110	Principles of Marketing

Admission Requirements

- NIACC Application for Admission
- High school transcript or GED scores
- ACT scores or COMPASS assessment
- Other college transcripts

Program Fees

Tuition & Fees	\$1,860.00
Books	varies
Other fees	<u>none</u>
Total	\$ 1,860 (+ books)

Career Potential

- This specially designed certificate course allows students in any academic program to learn the essential elements of creating and managing their own entrepreneurial venture.
- Students will focus on the core business disciplines that will assist them in any new business venture.
- Learn how to create a road map that will allow you to attract start-up funding, market your idea, and grow your entrepreneurial venture.
- The Entrepreneurial Certificate Program will teach you the basics of business ownership, and these skills will help you find employment.