



Professional Bar Management Mastery Level Certification Certificate

Continuing Education

**Non-Credit
Online 40 hours**

Contact:

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Program Description

This course is a must for those who own a bar, those who want to enter the field of management or for bartenders who want to become an expert on the business. If you are serious about the bar business, this online course will expand your knowledge into areas of management that include inventory, profits, sales promotions, hiring and training employees, customer service and all staff issues.

Unlike long-term hospitality programs, this practical and effective course acts as a supplement, concentrating solely on the bar area. Simplified and easy to comprehend, you will be prepared to handle the physical, emotional and mental demands of managing a bar. You will also learn everything about bartending, the hub of all sales and a requirement for professionally managing a bar. It is not possible to be a good bar manger without knowing what goes on behind the bar.

Some states have additional requirements for bartenders to have state certification for safe serving of alcohol. This information is included in the materials. Upon successful completion of the course you will receive two Professional Certificates, one as a Professional Bartender and the other for Professional Bar Management. Those who score a 90% or above on the bartending portion will be awarded the Master's Certificate of Excellence.

Curriculum

In this class you will learn valuable information that will prepare you to manage a bar like a professional. As a result of successful completion of the course you will:

- have an understanding of how the bar business works.
- possess excellent customer service skills.
- understand how to assess profits.
- know how to take inventory and order products.
- have a list of many ways to raise sales and cut costs.
- be able to professionally handle common customer and staff issues.
- know how to hire and train a loyal, productive staff.

Program Fees

Tuition & Fees	\$349
Books	
Other fees	
Total	\$349

Admission Requirements

No specific requirements

Career Potential

The hospitality industry continues to grow each year, creating a demand for skilled bar managers and bartenders. This course is designed for those already employed in the industry and those seeking employment.