

**Regional Workforce Development Board/
Chief Elected Officials Meeting
January 12, 2016
3:00 p.m.**

RWDB Present: Kelly Hanson, James Erb, Paul Fitzgerald, James Ackley

RWDB Absent: Julie Pralle, Nancy Prohaska, Sis Grieman, Cindy Harris, Arthur Jones, Craig La Kose, Patsy Largent, Gerald Miller, Renee Diemer, Terri Ewers

CEOs Present: Mike Stensrud, Jay Urdahl, Dave Haugen, Shannon Paulus for Joel Voaklander

CEOs Absent: Corey Eberling, Roy Schwickerath

Staff: Marla Loecke-IWD Manager for Regions 1 and 2, Terry Schumaker-NIACC Dean of Continuing Education, Chris Hannan-Region 2 WIOA Director

Ex Officio Members Present: Sandra Leake-AE/L NIACC, Steve Faulkner-Vocational Rehabilitation, Hunter Callanan, Economic Development

Guests: Kristi Dunn, Jennifer Andrade, Nicole Nelson

1.0 Welcome

2.0 Director's Announcements

Department Health and Human Services partnering with Promise Jobs Program and thru a grant from Wal-Mart providing a Construction Trades/Heavy Equipment Simulator Grant Program.

January 12th kick off at Hawkeye Community College

Tentatively scheduled here for February 2nd (Tuesday) thru February 5th (Friday) from 8:30am-4:30pm

*Corresponding information will be emailed to board membership with minutes.

3.0 Approval of January 12, 2016 Agenda and December 17, 2015 meeting minutes

RWDB: Motion-Kelly Hansen	2 nd -JR Ackley	Vote-Unanimous
CEOs: Motion-Dave Haugen	2 nd -Mike Stensrud	Vote-Unanimous

RWDB: Motion-JR Ackley	2 nd -Paul Fitzgerald	Vote-Unanimous
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4.0 RWIB/CEO Action Items

- 4.1 Transitional Funds Spending
None

5.0 Mary Ann Lawrence Training Review

- 5.1 Questions and Concerns
 - *Corresponding power point will be emailed out with board minutes.
- 5.2 Service Provider RFP Process Conversation:
 - Need four people for committee
 - Staff: Marla Loecke
 - RWDB: JR Ackley, Paul Fitzgerald
 - CEO: Dave Haugen
 - Conflict of Interest- **no discussion with NIACC personnel or anyone with ties to NIACC including Sector board membership**
- 5.3 Comments and Discussion regarding RFP Process
 - Survey from Des Moines starts with Paul and moves on as needed

6.0 AIWP updates

- 6.1 Legislative Breakfast– Thursday, February 11, 2016
 - 7am-9am
 - Chris will be attending

7.0 Information Items

- 7.1 Local Service Plan Conversation
 - Making progress with Core Partners involvement
 - Chris and Marla are sending information to RWDB/CEOs in small parts as a work in progress.
 - Needs to be approved and open for public comment by March 1st
- 7.2 Adult Education/Literacy Update-Sandra Leake
 - Schedule of classes on NIACC Website
 - High School Equivalency Classes require people to attend an orientation to go over requirements and expectations.
 - Classes will be held at Iowa Works, NIACC, and our satellite centers.
- 7.3 Regional Employer – Job Relocation Issues-Jennifer Andrade
 - Unemployment rates continue to drop
 - “Like” IowaWORKS North Iowa on Facebook
 - Are you an employer of choice?
 - What can we do to help the local area by getting people into jobs and keep businesses local?
 - Need more conversation between school administration and employers.
 - Collaborative efforts-Lunch and Learns, Career Expo, tours, recruit apprenticeships

Employer Culture-What is it?

The attitude present in the workplace; is it positive or negative?
Negativity breeds negativity~ do the employees want to come to work every day and do a good job?

Employee satisfaction is not always about the wage; sometimes its about the way they are viewed and treated in the workplace.

Iowa Work Ethic- it's an actual trait that employers all over the country want in their companies and employees

Talk to business owners on how they can improve upon their own work culture in their companies

7.4 State Unified Plan Update

No Update

7.5 Regional Board Website Update: About Region 2 Page

7.5.1 Develop Content for the About Region 2 Page

Getting its own Board Website and still in the process of being developed. Click on Region 2 either on the map or the column on the left.

<http://www.iowawdb.gov>

7.6 WIOA Performance and Data Flow Chart

Provided information on how services are provided and how funding works.

8.0 Scheduling upcoming meeting date

Next Meeting: February 25, 2016 @5:00pm

ADJOURN:

Motion: JR Ackley

2nd: Kelly Hansen

Vote: Unanimous

Meeting was unanimously adjourned