



North Iowa Area Community College Course Outline

Please follow the included instructions when completing this form. Direct questions to Division Chair. After Course Outline is completed, please submit to Division Chair for review, who then submits to Administrative Assistant to the Vice President for Academic Affairs for review by the Curriculum and Academic Affairs Council (CAAC).

Prepared by:	Sheryl Fitzpatrick
Date Approved by CAAC:	March 4, 2019
Course Title:	Principles of Management
Course Number:	MGT-101
Equivalent Prior Course Numbers:	15-142, BUSN-130
Academic Division/Department:	Business

Credits – Semester Hours (s.h.):

Contact Hours As defined by the Iowa Department of Education in consultation with Division Chair/Registrar (see attached instructions).

Lecture:	<input type="text" value="45"/>	1 s.h. = 15 contact hours
Lab:	<input type="text" value="0"/>	1 s.h. = 30 contact hours
Clinical Practice:	<input type="text" value="0"/>	1 s.h. = 45 contact hours
Work Experience:	<input type="text" value="0"/>	1 s.h. = 60, 75, 90, or 105 contact hours
Total:	<input type="text" value="45"/>	

Prerequisite(s):

None

Co-requisite(s):

None

Course Description:

This course provides students with a general introduction to management theory. Students will study the role of management in today's business environment, focusing of the functions of planning, organizing, leading and controlling. The course will give students tools with which to identify and solve common managerial problems.

Required Textbook(s) and Other Required Materials:

Management 7th edition (Cengage) Chuck Williams ISBN 978-1-11-96981-3

Purpose of Course Check one [X] in consultation with Division Chair.

<input type="checkbox"/>	Arts and Sciences (General Education)
<input checked="" type="checkbox"/>	Arts and Sciences
<input type="checkbox"/>	Career and Technical (General Education)
<input type="checkbox"/>	Career and Technical
<input type="checkbox"/>	Developmental

If course is offered only in specific semesters, please explain below:

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Maximum number of weeks for which the course is offered:

16

[Do not edit the following section. Managed by Academic Affairs]

Is this a Core Competency Anchor Course? YES ☐ NO ☐

If "Yes," list Core Competency Student Learning Outcome Numbers being taught and assessed in this course (2.2, 3.1, etc.)

(Example) 2.2 [Press Tab to create new rows for each SLO]

Student Learning Outcomes (SLOs):

The student who successfully completes this course will be able to:

1. Describe what management is –
 - a. Explain the four functions of management
 - b. Explain the history of management
 - c. Describe the components of general and specific environment
 - d. Explain how organizational cultures are created
 - e. Describe what influences ethical decision-making in management
2. Describe how managers plan-
 - a. Explain the steps and limits to rational decision-making
 - b. Identify the components of sustainable competitive advantage
 - c. Explain importance of innovation
 - d. Explain how managers can better manage change
 - e. Describe the impact of global business
 - f. Describe the importance of identifying and adapting to cultural differences
3. Describe how managers organize-
 - a. Explain the departmentalization approach to organizational structure
 - b. Explain how, when and why to use teams effectively
 - c. Explain how employment laws affect Human Resource practice
 - d. Explain how companies use recruiting, training, and appraisals
 - e. Describe diversity and explain why it matters
4. Describe how managers lead-
 - a. Explain the basics of motivation
 - b. Use expectancy theory to describe the link between rewards and motivation
 - c. Explain visionary leadership
 - d. Explain the importance of communication and perception
5. Describe how managers control-
 - a. Explain the behaviors, processes, and outcomes managers use to control
 - b. Explain the strategic importance of useful information