



North Iowa Area Community College

Course Outline

Please follow the included instructions when completing this form. Direct questions to Division Chair. After Course Outline is completed, please submit to Division Chair for review, who then submits to Administrative Assistant to the Vice President for Academic Affairs for review by the Curriculum and Academic Affairs Council (CAAC).

Prepared by:	Sethanne DeGabriele
Date Approved by CAAC:	October 21, 2019
Course Title:	Public Speaking
Course Number:	SPC-112
Equivalent Prior Course Numbers:	n/a
Academic Division/Department:	Communications

Credits – Semester Hours (s.h.):

Contact Hours As defined by the Iowa Department of Education in consultation with Division Chair/Registrar (see attached instructions).

Lecture:	<input type="text" value="45"/>	1 s.h. = 15 contact hours
Lab:	<input type="text" value="0"/>	1 s.h. = 30 contact hours
Clinical Practice:	<input type="text" value="0"/>	1 s.h. = 45 contact hours
Work Experience:	<input type="text" value="0"/>	1 s.h. = 60, 75, 90, or 105 contact hours
Total:	<input type="text" value="45"/>	

Prerequisite(s):

None

Corequisite(s):

None

Course Description:

Students will study the theory and practice of public speaking as an intellectual tool for use in argumentation and persuasion in a democratic society. This course prepares the student for a variety of speaking situations, both formal and informal, with an emphasis on speech preparation, organization, support, delivery, and audience analysis.

Required Textbook(s) and Other Required Materials:

Ford-Brown, Lisa A. DK Guide to Public Speaking. 2nd ed. Upper Saddle River: Pearson, 2014. Print. OR most recent edition

Purpose of Course Check one [X] in consultation with Division Chair.

<input checked="" type="checkbox"/>	Arts and Sciences (General Education)
<input type="checkbox"/>	Arts and Sciences
<input type="checkbox"/>	Career and Technical (General Education)
<input type="checkbox"/>	Career and Technical
<input type="checkbox"/>	Developmental

If course is offered only in specific semesters, please explain below:

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Maximum number of weeks for which the course is offered:

16

[Do not edit the following section. Managed by Academic Affairs]

Is this a Core Competency Anchor Course? YES ☐ NO ☐

If “Yes,” list Core Competency Student Learning Outcome Numbers being taught and assessed in this course (2.2, 3.1, etc.)

(Example) 2.2 [Press Tab to create new rows for each SLO]

Student Learning Outcomes (SLOs):

The student who successfully completes this course will be able to:

1. Construct an oral presentation appropriate for the audience and occasion.
2. Express the main idea of the speech clearly with appropriate supporting material.
3. Deliver an oral presentation appropriate for the audience and occasion.
4. Recall and explain types of speaking.
5. Recall and explain types of listening.
6. Evaluate the speeches of others.